



**Association of Plastic Recyclers**  
**1001 G Street, NW Suite 500**  
**Washington DC 20001**

[www.plasticsrecycling.org](http://www.plasticsrecycling.org)

September 6, 2019

Mr. Scott Giffels  
American Fuji Seal Inc.  
1051 Bloomfield Road  
Bardstown KY, 40004

Dear Mr Giffels:

APR, the Association of Plastic Recyclers, is pleased to recognize American Fuji Seal Inc.'s RecShrink™ polyester sleeve label and washable ink system as meeting or exceeding APR's Critical Guidance Protocol for Clear PET Articles with Labels and Closures document requirements (PET-CG-02) and hereby so states.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your August 5, 2019 data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the decorated labels submitted meet or exceed all critical guidance.

The PET labels and closures Critical Guidance Document is the product of multi-industry consensus of key issues related to the recycling of postconsumer PET bottles. The Document directs innovators to conduct specific testing per established testing procedures and then provides the innovator with guidance to interpret the results. The APR recognition is based on the innovation meeting or exceeding the most challenging test conditions and strictest guidance criteria.

APR thanks American Fuji Seal Inc. for its cooperation in using this important voluntary protocol. The protocol is intended to improve the quality of recycled bottles by helping innovators to make informed decisions about the consequences of PET bottle innovations. The impact of this protocol is beneficial to world-wide recycling efforts.

Our recognition applies only to the American Fuji Seal RecShrink™ polyester sleeve label and washable ink system and not necessarily to labeled bottles as those packages would need to be tested themselves to demonstrate the system of resin, adjuvants, and closures conform to the APR Critical Guidance Documents and APR Design Guide. Meeting the Critical Guidance Document guidelines is a truly significant step in demonstrating overall recyclability of your label system.

Yours truly,

Stephen Alexander  
APR Executive Director

The Voice of Plastics Recycling™

