



Association of Plastic Recyclers
1001 G Street, NW Suite 500
Washington DC 20001

www.plasticsrecycling.org

July 20, 2020

Mrs. Tina Hart, Vice President Strategic Innovation Platform
Avery Dennison Corporation
8080 Norton Parkway
Mentor, OH 44060

Dear Mrs. Hart:

APR, the Association of Plastic Recyclers, is pleased to recognize Avery Dennison's BOPP Film with Pressure Sensitive Acrylic Emulsion Adhesive for HDPE bottles, unprinted, as meeting or exceeding APR's HDPE-CG-01, *Critical Guidance Protocol for HDPE Colored or Natural Bottles with Resin Additives, Barriers, Layers or Closures*, most strict requirements and hereby so states. This APR recognition is based on the technical recyclability of the label substrate innovation with HDPE bottles.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your June 18, 2020 data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the label substrate submitted meets or exceeds all critical guidance.

The *Critical Guidance Protocol for HDPE Colored or Natural Bottles with Resin Additives, Barriers, Layers or Closures* is the product of multi-industry consensus of key issues related to the recycling of postconsumer HDPE bottles. The Protocol directs innovators to conduct specific testing per established testing procedures and then provides the innovator with guidance to interpret the results. The APR recognition is based on the innovation meeting or exceeding the most challenging test conditions and strictest guidance criteria.

APR thanks Avery Dennison for its cooperation in using this important protocol. The protocol is intended to improve the quality of recycled bottles by helping innovators to make informed decisions about the consequences of HDPE bottle innovations. The impact of this protocol is world-wide.

Our recognition applies only to the pressure sensitive label substrate and not necessarily to bottles using the labels as those bottles would need to be tested themselves to demonstrate the system of inks, resin, adjuvants, and closure conformed to the APR Critical Guidance Document. Meeting the Critical Guidance Document guidelines is a truly significant step in demonstrating overall recyclability of your label product.

Yours truly,

APR President

The Voice of Plastics Recycling™

