



Association of Plastic Recyclers
1001 G Street, NW Suite 500
Washington DC 20001

www.plasticsrecycling.org

March 19, 2020

Mr. Mark D. Hill
Senior Vice President, Director of R&D
INX International Ink Co.
1760 Western Drive
West Chicago, IL 60185

Dear Mr Hill:

APR, the Association of Plastic Recyclers, is pleased to recognize INX International Ink's Genesis GS™ washable shrink sleeve label inks, all colors with and without white backing and with inside overprint varnish on Bonpet® BR1 crystallizable film as meeting or exceeding APR's PET-CG-02, *Critical Guidance Protocol for Clear PET Articles with Labels and Closures*, most strict requirements and hereby so states. This APR recognition is based on the technical recyclability of the decorated label innovation with PET bottles.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your January 30, 2020 data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the label substrate submitted meets or exceeds all critical guidance.

The *Critical Guidance Protocol for Clear PET Articles with Labels and Closures* is the product of multi-industry consensus of key issues related to the recycling of postconsumer PET bottles. The Protocol directs innovators to conduct specific testing per established testing procedures and then provides the innovator with guidance to interpret the results. The APR recognition is based on the innovation meeting or exceeding the most challenging test conditions and strictest guidance criteria.

APR thanks INX International Ink Company for its cooperation in using this important protocol. The protocol is intended to improve the quality of recycled bottles by helping innovators to make informed decisions about the consequences of PET bottle innovations. The impact of this protocol is world-wide.

Our recognition applies only to decorated sleeve labels and not necessarily to bottles using the labels as those bottles would need to be tested themselves to demonstrate the system of resin, adjuvants, and closure conformed to the APR Critical Guidance Document. Meeting the Critical Guidance Document guidelines is a truly significant step in demonstrating overall recyclability of your label product.

Yours truly,

APR President

The Voice of Plastics Recycling™

