



Association of Plastic Recyclers
1001 G Street, NW Suite 500
Washington DC 20001

www.plasticsrecycling.org

June 22, 2018

Mr. Sven Kerpe
Managing Director
DEKRON GmbH
Siemensstr. 21
65779 Kelkheim
Germany

Dear Mr. Kerpe:

APR, the Association of Plastic Recyclers, is pleased to recognize Dekron GmbH's *DecoType Select* digital direct print technology with up to and including 20% surface coverage on a PET bottle as meeting or exceeding APR's Direct Print Label on PET Bottle Critical Guidance Document, PET-CG-05, and hereby so states

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your May 25, 2018 data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the bottles with direct printing submitted meet or exceed all critical guidance requirements. APR appreciates the extra work done on particle size distribution in wash water in support of your petition.

The PET Bottle Critical Guidance Document is the product of multi-industry consensus of key issues related to the recycling of postconsumer PET bottles. The document directs innovators to conduct specific testing per established testing procedures and then provides the innovators with guidance to interpret the results. The APR recognition is based on the innovation meeting or exceeding the most challenging test conditions and strictest guidance criteria.

APR thanks Dekron GmbH for its cooperation in using this important protocol. The protocol is intended to improve the quality of recycled bottles by helping innovators to make informed decisions about the consequences of PET bottle innovations. The impact of APR protocols is beneficial to world-wide recycling efforts.

Our recognition applies only to Dekron GmbH's *DecoType Select* digital direct print technology with 20% and less surface coverage and not necessarily to bottles using the printing as those bottles would need to be tested themselves to demonstrate the system of resin, adjuvants, and closure conformed to the APR Critical Guidance Document. Meeting the Critical Guidance Document guidelines is a truly significant step in demonstrating overall recyclability of your decoration system.

Yours truly,

Stephen Alexander
Executive Director

The Voice of Plastics Recycling™

