



Association of Plastic Recyclers
1776 K Street, NW
Washington DC 20006

www.plasticsrecycling.org

October 12, 2020

Mr. Craig Bushman
Multi-Color Corporation
4053 Clough Woods Drive
Batavia, OH 45103-2586

Dear Mr. Bushman:

APR, the Association of Plastic Recyclers, is pleased to recognize Multi-Color Corporation's following HDPE container polypropylene labels: gravure printed, wax coated substrate, heat transfer label; flexo printed, wax coated substrate, heat transfer label; gravure printed white in-mold label with EVA adhesive; flexo printed, clear pressure sensitive label with 10126 or 13733 acrylic adhesive; and flexo printed, white pressure sensitive label with 104495 acrylic adhesive plus a gravure printed, polyolefin shrink film label as meeting or exceeding APR's HDPE-CG-03, *Critical Guidance Protocol for HDPE Colored Bottles with Labels*, most strict requirements and hereby so states. This APR recognition is based on the technical recyclability of the decorated label innovation with pigmented HDPE bottles.

A Review Committee, appointed per the APR Recognition Operating Procedures, reviewed your September 8, 2020 data submission and concluded the data were correctly obtained by a qualified laboratory and were completely presented to show the label substrate submitted meets or exceeds all critical guidance.

The *Critical Guidance Protocol for HDPE Colored Bottles with Labels* is the product of multi-industry consensus of key issues related to the recycling of postconsumer HDPE bottles. The Protocol directs innovators to conduct specific testing per established testing procedures and then provides the innovator with guidance to interpret the results. The APR recognition is based on the innovation meeting or exceeding the most challenging test conditions and strictest guidance criteria.

APR thanks Multi-Color Corporation for its cooperation in using this important protocol. The protocol is intended to improve the quality of recycled bottles by helping innovators to make informed decisions about the consequences of HDPE bottle innovations. The impact of this protocol is world-wide.

Our recognition applies only to labels and not necessarily to bottles using the labels as those bottles would need to be tested themselves to demonstrate the system of resin, adjuvants, and closure conformed to the APR Critical Guidance Document. Meeting the Critical Guidance Document guidelines is a truly significant step in demonstrating overall recyclability of your label product.

Yours truly,

APR President

The Voice of Plastics Recycling™

